

1



LIVE ACTION

A beautiful sunny day.

A YOUNG BOY reaches into his back pack and pulls out...

2A



...a Gansito cake.

He smiles.

SFX: THUNDER ROLL

2B



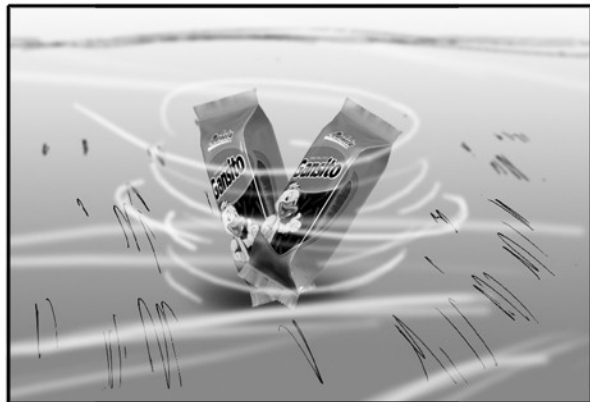
The boy turns to look over his shoulder to see where the sound came from. A light wind begins to blow.

3



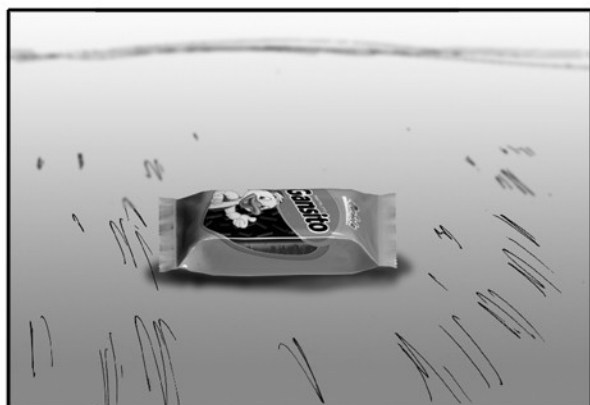
A strong gust of wind blows the Gansito cake out of the boy's hand.

4A



The cake hits the ground spinning furiously...

4B



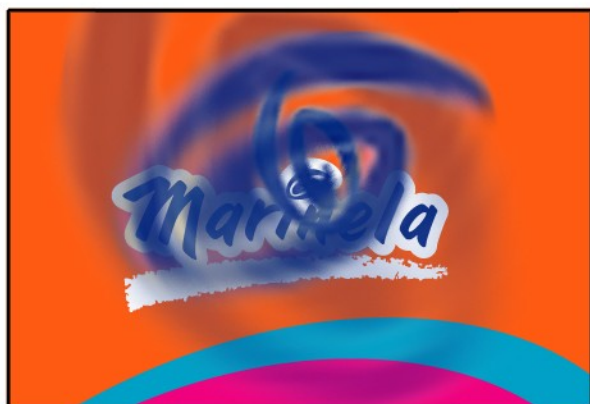
...then flops to a stop--motionless.

5A



CAMERA SLOW TRUCK IN toward 'Marinela' logo. The spiral above the 'i' begins to spin and transform.

5B



The spiral spins into a blue tornado.

6A



...and the blue tornado leaps from the package.

6B



The boy steps back.  
The wind blows furiously around the boy, pulling his back pack from his grip.

6C



The blue tornado grows and sucks the boy into it's vortex.

7



The boy spins up into the tornado in a semi-fetal position.

8A



His eyes are closed tight.

8B



He chances to open them as the  
BARITAS CHARACTERS fly by. The  
Strawberry flying on the wind currents

STRAWBERRY

BANZAI!!!!

The Grape relaxes in his recliner  
reading the paper.

The CAMERA PULLS BACK SLOWLY

8C



BARITAS CAKES swarm by the boy.

8D



A pink shower curtain sails behind  
the boys head.

PENGUINO CUPCAKES begin to float by.

9A

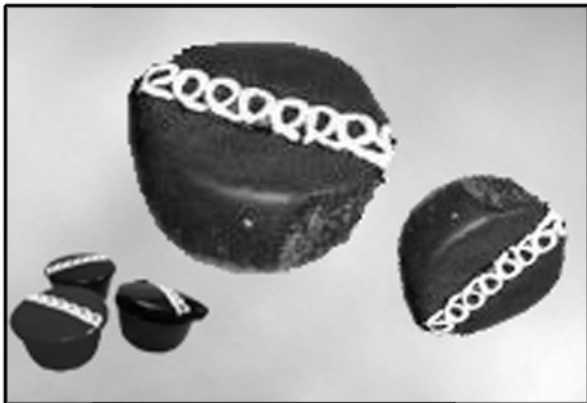


A Penguin penguin is taking a shower in a flying tub. The other Penguin enjoys flying for the first time in his life.

*LOC OFF:*

*Dejate llevar por la deliciosa aventura...*

9B



Penguin cakes fly by close up.

*LOC OFF:*

*...de los pastelitos y galletas Marinella!*

10



The boy eagerly stuffs his backpack Penguin cakes. Orange Gansito cakes begin to appear.

11



Boys POV looking down the tornado.

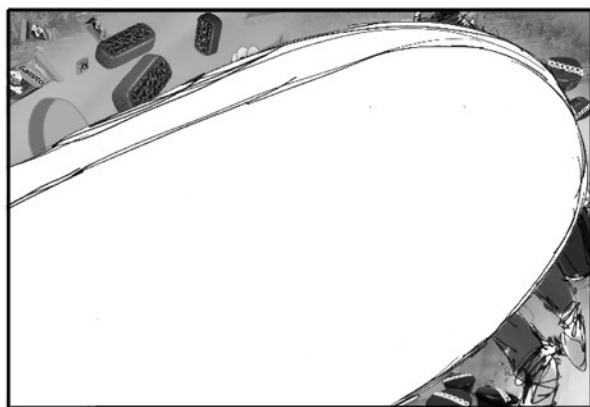
A stream of Gansito cakes spiral upwards. Ganso surfs the air currents on a surf board among the Gansito cakes.

12A



Ganso swoops by the boy with the cakes...

12B



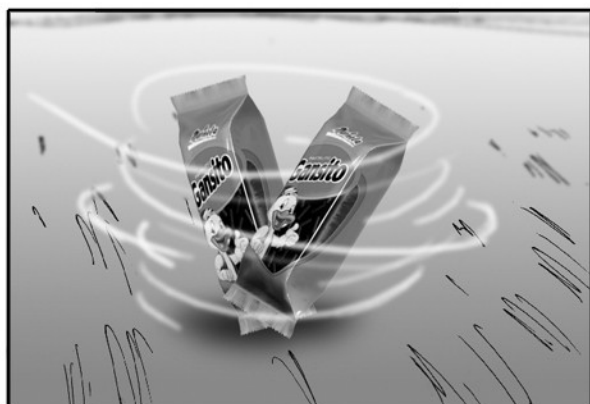
...and the surf board crosses by the CAMERA...

12C



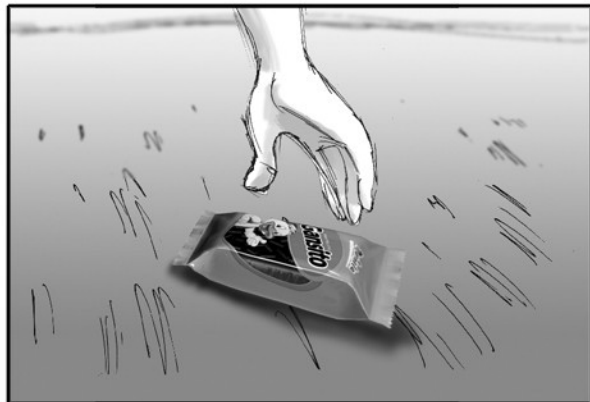
...followed by a swarm of Gansitos.

13A



MOTION WIPE TO:  
The Gansito cake spinning on end on the ground.

13B



An unsteady hand picks the cake off the ground.

14A



LOW ANGLE on boy looking at the cake. His body staggers.

14B



He smiles big.

15



He lifts his backpack which is overflowing with Marinela products.

16



The two boys at the bench look at him curiously.

*LOC OFF:*

*Marinela, saborea la diversion.*

17



WIDE AERIAL SHOT to reveal the trail of the tornado in the grass depicts the Marinella logo. The boy stands in the 'i's spiral. The kids on the bench stand to look at the grass.

fine'

